

ABOUT THE EUROPEAN EDUCATION FAIR TAIWAN

I. EEFT Introduction

Organisation

With the joint effort of the

- Campus France Taiwan / French Office in Taipei
- DAAD German Academic Exchange Service Information Centre Taipei
- British Council Taiwan
- European Economic and Trade Office,

the European Education Fair Committee is delighted to announce the 16th European Education Fair Taiwan (EEFT) from October 14-15, 2017.

Objective

Established in 2002, the Committee is solely devoted to promoting opportunities to study in European countries by bringing representative offices in Taiwan and their affiliations together to organise an annual fair during the autumn. The EEFT is one of the most important education fairs in Taiwan.

We welcome higher education institutions to join the EEFT who :

- Were officially established in Europe
- Are public or private
- Are able to provide officially recognised degrees
- Want to attract high quality and motivated students from Taiwan
- Would like to develop further relationships with Taiwanese institutions

II. EEFT Goals

- Promote high-quality European education to students and young professionals in Taiwan
- Encourage prospective students to choose Europe as their destination for overseas study
- Increase cooperation between European and Taiwanese education institutions

III. 2017 EUROPEAN EDUCATION FAIR TAIWAN

14-15 (Sat-Sun) October 2017 Taipei



Fee Chart

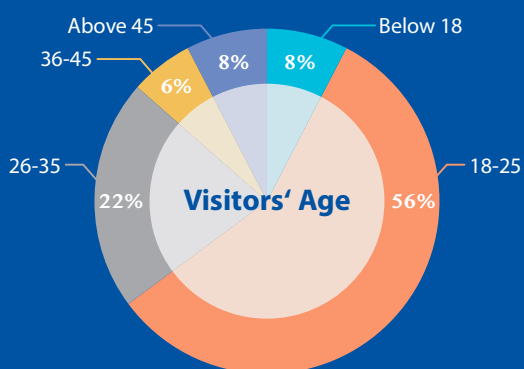
BOOTH	DESCRIPTION	FEE
TAIPEI (14-15 Oct)	<ul style="list-style-type: none"> Rental of a 3m×2.5m×2.5m(H) standard booth An English-speaking Taiwanese booth assistant Air-conditioning and lighting within opening hours Wireless internet access On-site photocopy, printing and fax services Basic cleaning and security service All PR activities to promote the fair 	NTD 78,000
AD Page	DESCRIPTION	FEE
1	1 advertisement page (A5 size, colour) within the fair catalogue (next to your institution page)	NTD 20,000
2	1 INNER cover advertisement page (A5 size, colour) (only 2 pages available)	NTD 60,000
3	1 OUTER cover advertisement page (A5 size, colour) on the back of the fair catalogue (only 1 page available)	NTD 80,000

Application Information : Please visit our website at www.eef-taiwan.org.tw

IV. EEFT 2016 in numbers

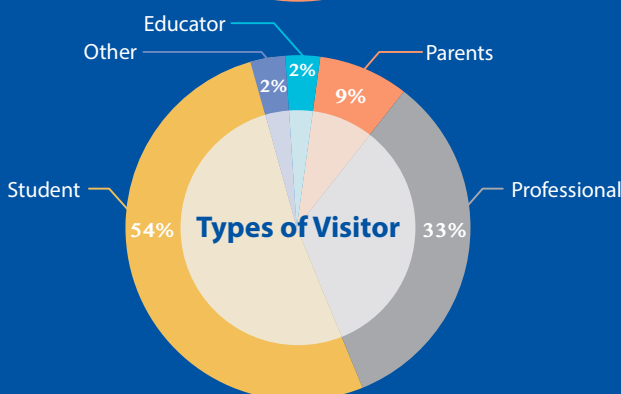
	Taipei	Taichung	Total
Countries with universities in attendance	13	11	N/A
Number of booths	126	52	N/A
Number of visitors	5,815	2,141	7,956

Profile of Visitors

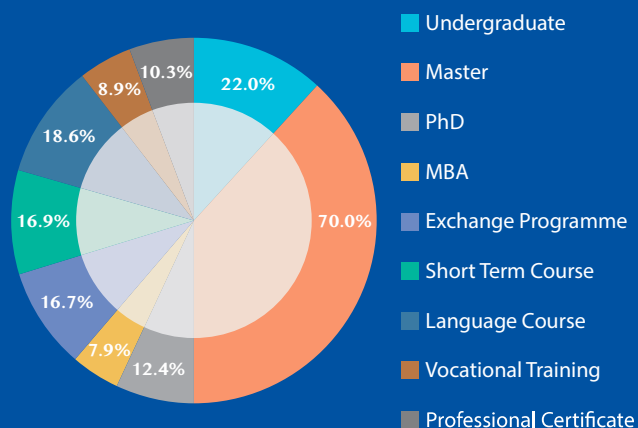


Fields of Interest (Top 5 in 2016)

- Business and Administration
- Art / Performance / Design
- Engineering
- Social Sciences
- Literature / Translation & Interpretation



Degree or Programme in Interest



CONTACT US



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